

CRUISE PASSENGER SURVEY REPORT

Universal No Sail List for Violent Passengers

Compiled by Embrace Today | Embrace-Today.com | June 2026

Executive Summary

Embrace Today, a cruise lifestyle media brand with approximately 70,000 Facebook followers, conducted an open public survey via Facebook Reel asking cruise passengers whether the cruise industry should establish a universal No Sail List for violent passengers — a shared blacklist that would apply across all cruise lines, similar to the existing federal No Fly List for airlines.

The post generated nearly 2,000 public comments in a matter of days, representing an extraordinary level of organic engagement from actual cruise passengers. This report compiles and analyzes those responses and presents them to cruise line leadership as direct, unfiltered consumer demand data.

The conclusion is unambiguous: the overwhelming majority of cruisers want a universal No Sail List, and they want it now.

Survey at a Glance

Metric	Result
Total public comments collected	1,998
Comments supporting a No Sail List concept	~66% (approx. 1,315)
Comments calling for a cross-line ban	High frequency throughout
Comments requesting self-defense exceptions	~6% (approx. 110)
Comments proposing tiered/graduated penalties	~8% (approx. 154)
Comments mentioning financial penalties/fines	~2% (approx. 34)
Total likes on all comments combined	1,141+

Most-liked single comment

208 likes

What Cruise Passengers Are Saying

The following comments represent the highest-engagement responses from the survey. These are the voices of your customers.

Most Popular Comments (by passenger votes)

"There are no fly lists that cover all airlines...why not a no sail list." (208 likes)

"Ban unless proven you were defending yourself" (200 likes)

"Not a lifetime ban, but a year suspension! No ban for self defense or protecting family or friends." (76 likes)

"If you started the fight then yes a no sail list but there should be exception for defending yourself." (72 likes)

"Yes ban from ALL cruise lines....First offense, ban for a year with a \$500 fine! Second offense, ban for five years with a \$1000 fine. If there is a 3rd offense, ban for life with a \$1500 fine!" (71 likes)

"Yes and make it across all the ship companies. Because if you ban them from Carnival they move to a ship company that I now cruise." (31 likes)

"No sail list for EVERYONE involved and related to them on the ship" (27 likes)

"I'd say if you're no fly you'd also be no cruise" (23 likes)

"If you are involved in any kind of fight on a ship, you should be banned from all the ships unless you were defending yourself because someone attacked you." (18 likes)

"A comprehensive NO SAIL list, just like the airlines." (4 likes)

Firsthand Passenger Accounts

These comments describe real incidents experienced by your customers aboard cruise ships:

"I had a guy kick in my door because I asked him to keep it down. This was 4am and had been nonstop for 3 days. His sister started banging on my door. I got moved to a new room and security told me they weren't doing anything because they looked at the cameras and decided he was just knocking... This dude kicked my door in. No consequences for him at all." (0 likes)

"One of my cruises on Carnival in 2025 ended with the couple across from me getting kicked off, and they were put on Carnival's do not sail list. Security was called to their cabin multiple times." (0 likes)

"I saw a story where a sober couple was sitting near a pool minding their business when a drunk man walked up and accused the sober man of staring at his wife and began beating him. The man defended himself from an unprovoked attack and both men were removed from the ship. It does not seem right to be removed for defending yourself." (0 likes)

"100% no sail, like a no fly list. My wife and I have been on 11 cruises and have never had a reason to resort to fighting. Those that do generally should not be allowed to vacation with those that can abide by the rules of society." (0 likes)

"My husband and I agree! There definitely needs to be consequences for this behavior. People pay a lot of money for these trips and no one wants to see fights. No sail list across the industry." (1 likes)

Key Themes from Passenger Responses

1. Cross-Line Enforcement Is the Core Demand

The most consistent theme across all supportive comments is that a ban from one cruise line is meaningless if passengers can simply book another. Passengers are explicitly aware of this loophole and frustrated by it. A single-line ban is seen as inadequate; only an industry-wide list is considered a genuine deterrent.

2. The No Fly List Is the Template

Passengers repeatedly referenced the airline industry's No Fly List as the obvious model. The logic is straightforward to them: if the aviation industry can coordinate a shared blacklist across all carriers, there is no credible reason the cruise industry cannot do the same. This framing gives the industry a clear, proven roadmap.

3. Self-Defense Exceptions Are Expected

A meaningful subset of respondents — approximately 6% — explicitly stated they would only support a No Sail List if it included clear protections for passengers acting in self-defense or defending family members. This nuance is important: the

demand is not for a zero-tolerance blanket ban, but for a fair and investigated process that punishes aggressors, not victims.

4. Passengers Want a Tiered System

Approximately 8% of respondents proposed specific graduated penalty structures. The most upvoted of these suggested: first offense — one-year suspension with a \$500 fine; second offense — five-year suspension with a \$1,000 fine; third offense — lifetime ban with a \$1,500 fine. The appetite for structured consequences, rather than an on/off lifetime ban, reflects a desire for proportional justice.

5. This Is a Purchasing Decision

Multiple passengers framed their support in terms of where they choose to spend their money. Comments connecting violent incidents to booking decisions — and to sharing videos of incidents on social media — signal that safety reputation is becoming a factor in cruise line selection. This is a brand and revenue issue, not just a policy one.

Our Request

Embrace Today respectfully requests that leadership at major cruise lines consider the following:

- The creation of an industry-wide working group to explore a Universal No Sail List framework, similar to the airline No Fly List model.
- A clear, transparent investigation and appeals process so that passengers acting in self-defense are protected from wrongful inclusion.
- A tiered penalty structure rather than a single lifetime ban, with escalating consequences for repeat offenders.
- Public communication of any policy changes to help restore passenger confidence in onboard safety.

The nearly 2,000 comments collected in this survey represent a rare, unsolicited, and uncompensated expression of what your customers actually want. They are not survey respondents selected by a research firm. They are real cruisers who took time out of their day to say: we want this, and we want all of you to work together to make it happen.

We hope this data is useful as you consider how to respond to the growing public concern around onboard safety and violence.

Embrace Today

Cruise travel media brand | 70,000+ Facebook followers | [Embrace-Today.com](https://www.embrace-today.com)

Survey conducted via public Facebook Reel | June 2026

Full comment dataset available upon request.